



# CHRISTMAS In The Valley

## AN INVITATION -----2017

To participate in the Rumford celebration of the Christmas in the Valley parade and help welcome the spirit of Christmas! Let's all join in, volunteer our time and show the River Valley the best parade ever!

**WHEN:** **Saturday, December 9th, Parade starts promptly at 4:00 pm**  
**RAIN, SNOW OR SHINE!!!!!!**

**WHERE:** Lineup will begin at Mountain Valley High School with registration opening at 2:15 pm **at the 1st entrance**. The parade will start promptly at 4:00 will proceed up Hancock St., through the rotary and will end up on Congress St. in Rumford where Santa will light the Christmas Tree.

**THEME:** "Festival of Trees"

**HOW:** Get with your staff, friends and/or family...put your imaginations to work and design a float to take part in the parade. Fill out the registration form below and return it to the Chamber at 10 Bridge Street in Rumford.

**JUDGING:** Judging starts promptly at 3:15 pm. Entries will be judged on creativity, originality and how well they depict the theme.

**PRIZES:** First, and second place awards will be presented in two categories: Non-profit/civic and Commercial/Business. Banners will be placed in front of each of the winning floats so spectators will know who the winners are.  
FMI: The River Valley Chamber office at 364-3241.

**ALL REGISTRATIONS ARE DUE IN BY NOVEMBER 26<sup>th</sup>.**

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*Business/Organization Name:* \_\_\_\_\_

Circle One: Business or Non-Profit/Civic    Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**THE RIVER VALLEY CHAMBER OF COMMERCE AND/OR ITS AGENTS  
WILL NOT BE HELD LIABLE OR RESPONSIBLE FOR ANY DAMAGES,  
ACCIDENTS OR OTHER OCCURRENCES RESULTING IN SUCH  
PARTICIPATION.**

**Signature:** \_\_\_\_\_



## **Parade Instructions and Rules December 9, 2017**

The parade will start promptly at **4:00 pm**. You can set-up your float at Mountain Valley High School as you get in line. You must be in line at Mountain Valley High School no later than **3:00 p.m.** **Registration will be open from 2:15 to 3:00.** Your float will be judged (judging will start promptly at 3:15). You will be given your dispersal route during the line-up, and it is very important that participants follow these instructions.

**FLOATS:** The size of your float should be within the legal road limit and in any case, no wider than the width of one travel lane of the street. The float should be part of or attached to a vehicle that can pull the float the full length of the parade route. If the vehicle towing the float starts to overheat or has mechanical problems, please pull over to the nearest parking lot in order for the rest of the parade to continue.

If the vehicle is decorated, be sure the windshield and side windows are completely unobstructed. The driver must have a clear, unobstructed vision at all times. All decorations on the floats must be secure enough to withstand travel .

PLEASE, NO SANTAS ON ANY FLOAT. THE ONLY SANTA THAT WILL BE IN THE PARADE WILL BE THE SANTA THAT IS COMING TO TOWN AT THE END OF THE PARADE IN EACH TOWN.

**CANDY THROWING: No candy or other objects are to be thrown from the floats.** Walkers along side of the floats are permissible to hand out candy to the parade watchers. Once the parade begins, don't get out of line unless you have mechanical problems. Follow the float/marchers in front of you. At all times, keep a safe distance between your float and the vehicle/participants in front of you.

**LINE UP:** It is important that you line-up where instructed and stay over to the side of the road behind the vehicles already lined up. We need everyone's participation in order to have this parade run smoothly and everyone to have a great and safe time celebrating the holiday season.

**Tear-Down: Please follow the route down Canal St. and tear down behind the American Legion Hall.**